

## **Corporate Membership**

*(Adopted by Council in December 1999)*

### **Rationale**

The Association for Tertiary Education Management (ATEM) has a strategic goal to have a wide membership from the tertiary sector, with a special focus on leadership staff, management staff, and early career staff involved in tertiary education management. A second strategic goal is to achieve recognition of the profession of tertiary education administration and management as a critical activity to the success of tertiary institutions.

One important strategy is to establish a category of Corporate Membership for tertiary institutions, and to ensure a strong link between ATEM and all the institutions at a senior level.

### **Corporate Membership**

Corporate Membership of ATEM provides:

1. Automatic full membership of ATEM for the Chief Executive Officer (Vice-Chancellor or equivalent).
2. Full membership of ATEM for another four senior management staff nominated by the CEO. Since ATEM's core business is professional development, it encourages institutions to nominate as one of its corporate members, the director of human resources/organisational development or equivalent position responsible for professional development.

### **Additional Benefits of Corporate Membership**

Corporate Member Institutions will have the right to unlimited free space in the Job Vacancies page on the ATEM Web Site. Non-corporate members pay \$100 per advertisement.

Corporate Members Institutions will have the right to free advertising for post-graduate management courses suitable for Tertiary Education Managers in the Education and Training pages of the ATEM web site.

In return for these rights and privileges of corporate membership, the institution will pay the annual Corporate Membership fee to the Secretariat of ATEM, and provide the names of the Chief executive Office (VC or equivalent) and the other four senior management staff to be registered with ATEM for that year. The fee will be determined annually by the ATEM Council and will provide membership of ATEM for the five, named senior managers.

### **Administration**

The President of ATEM will invite each CEO of tertiary institutions in Australia and New Zealand to accept Corporate Membership of ATEM annually in February.

Membership fees for Corporate Membership will be paid to the ATEM Secretariat.

The ATEM Secretariat will maintain a membership database of ATEM Corporate Members, including the names of the CEOs and their other nominated management staff. The Secretariat will also advise the relevant Region of all Corporate Members in their area, so that they can be included in all mailings about Region activities.