

## **Strategic Plan**

*(Adopted by Council on 28 September 2008)*

### **What ATEM Does**

ATEM connects, supports and challenges individuals and institutions to recognise and advance the professionalism of tertiary education management in Australia and New Zealand.

### **How We Do It**

ATEM connects managers across institutions and disciplines, supports individuals to develop their management skills and knowledge, and challenges the sector to recognise the professional nature of tertiary education management.. We do this by:

- growing the careers of professional administrators and managers to enable them to have rewarding careers and contribute to the sector,
- building professionalism through relevant education and training, and recognising outstanding achievements in the sector,
- connecting people and groups across the sector to promote sharing of programs, knowledge and practice, and
- providing programs and resources for individuals and groups to better understand the tertiary education sector.

### **Our Stakeholders**

Our key stakeholders are our Members, tertiary education institutions, and the Public.

We provide a range of professional education and training programs, career development and other resources and services that are available to anyone with an interest in tertiary education management.

We work collaboratively across the sector, with governments, other professional associations and with institutions in pursuit of our aims. ATEM's remit crosses functional, specialist and professional boundaries and, as the only professional association dedicated to the tertiary education management sector in Australia and New Zealand, we are in a unique position to connect people and groups who might not otherwise interact with each other, and to bring together like minds to strengthen the sector.

ATEM membership brings with it an additional set of benefits and expectations, and requires a commitment on the behalf of individuals to further develop their knowledge, skills and careers in tertiary education management in a structured and focused way. Our members are professionals, and we support them to challenge themselves to develop their professionalism, both in their approach to their work, and in their conduct in the workplace. Our expectations of our members are high, and we regard them as current and future leaders in tertiary education management.