

ATEM Policy Documents

Strategic Priorities 2009-2011

Actions	Outcome	Accountability	Timeline	Budget
1 Growing Careers				
1.1 Explore ways to further develop and formalise and promote the job exchange program that currently exists.	Job exchange program supported by institutions, measured by increasing number of exchanges each year.	PD Coordinator Councillors Regions		
1.2 Establish mentoring program for developing and middle managers and invite expressions of interest from membership in being mentors.	Structured mentoring program with opportunities to connect emerging leaders with senior leaders in the sector.	PD Coordinator Councillors		
1.3 Revise the Maurie Blank Study Scholarship to create a new Career Development Award designed to assist members to develop and implement career plans.	The development of more structured career development across the sector.	Awards and Grants Committee	March 2009 Council Meeting	Current Study Scholarship budget
1.4 Scope and build a library of career development resources (clearinghouse approach)	ATEM is recognised in sector for quality of career development resources provided to the sector and for members.	PD Coordinator Councillors Regions		
1.5 Investigate possibility of running joint study tours with CHEMP and the LH Martin Institute..	Increased awareness of the sector in an international context	PD Coordinator		

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2 Building Professionalism				
2.1 Continue to build the Tertiary Education Management Conference as flagship training and networking event for ATEM.	TEMC is recognised as flagship conference for tertiary education management practitioners and researchers	Designated Vice-President		
2.2 Clarify benefits for and of Associate Fellow and Fellow and promote to existing and potential new fellows.	Number of Associate Fellows and Fellows increases each year	Vice-Presidents		
2.3 Publish the ATEM Capabilities Framework and promote within the sector, and provide to new members as part of induction package.	Capabilities Statement recognised in the sector for career development purposes	President Secretariat		
2.4 Re-develop the ATEM Honorary Fellowship to create a sector-wide award for outstanding contributions to advancing the professionalism of tertiary education management.	ATEM Award is regarded as prestigious in the sector.	Awards and Grants Committee		
2.5 Strengthen ATEM operations by: 2.5.1 improving induction for new members and office bearers, and continuing to professionalise services to Council, members and the sector, and	ATEM's operations are efficient and professional, measured by feedback from members and institutions	Secretariat Councillors		

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2.5.3 building the role of Institutional Coordinators to ensure appropriate support and information is available to them.				
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3 Connecting People and Groups				
3.1 Further develop ATEM's relationship with the LH Martin Institute.	Strengthened reputation in relation to professional development and awareness of the sector. Opportunity to collaborate with senior leaders and Corporate Members.	President		
3.2 Build recognition of ATEM's mission in the sector, including marketing and branding campaign.	Establishment of a clearer and more defined profile for ATEM that builds upon past reputation.	President Vice-Presidents		
3.3 Review current special interest group designations by members when they join, to identify ways in which those groupings can provide the basis for member networks, either face-to-face or online via social networking sites (eg ning and facebook).	Structured 'sub-membership' opportunities within ATEM that recognise broad focus of ATEM yet allows for specialist connections.	Councillors		
3.4 Re-develop Weekend Update to be an email newsletter to which the public can subscribe, within the context of improving recognition of ATEM in the sector.	Increased profile of ATEM and increased awareness amongst members.	Secretariat		
3.5 Lead the development of cross-sector professional associations established at first meeting in 2007.	Collaboration with related professional development organisations and opening of dialogue for further collaboration.	President Vice-Presidents		
4 Understanding the Sector				
4.1 Build the Orientation to Tertiary Education Program as a flagship for ATEM.	High profile professional development that also raises the profile of ATEM to new staff within the sector.	Councillors PD Coordinator		
4.2 By continually monitoring education trends and developments globally, develop a clearinghouse of resources to support the career development of members, with some resources being publicly available via the ATEM website.	Resources are recognised in the sector for their quality and value.	Councillors Secretariat		
4.3 Develop a 'hot topics/leading thinkers' seminar series that is widely promoted to the sector, to build ATEM's reputation as a source of authoritative information on current and future policy. Target corporate members to lead/speak at these sessions.	Increased profile for ATEM in the sector as well as delivery of relevant professional development.	President PD Coordinator		
4.4 Review Reading List of the Classics for currency, and promote to membership and sector.	Key resource is recognised by the sector, and used in induction programs in institutions.	Secretariat		