

navitas



# Destination Perth– Improving the International Student Experience

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## Students: Numbers

- 28.6 million tertiary students in 1970
- 152.5 million tertiary students in 2007
- Five fold increase - doubled every 15 years
- Expansion – intense since 2000
- 51.7 million new students enrolled around the world in just 7 years

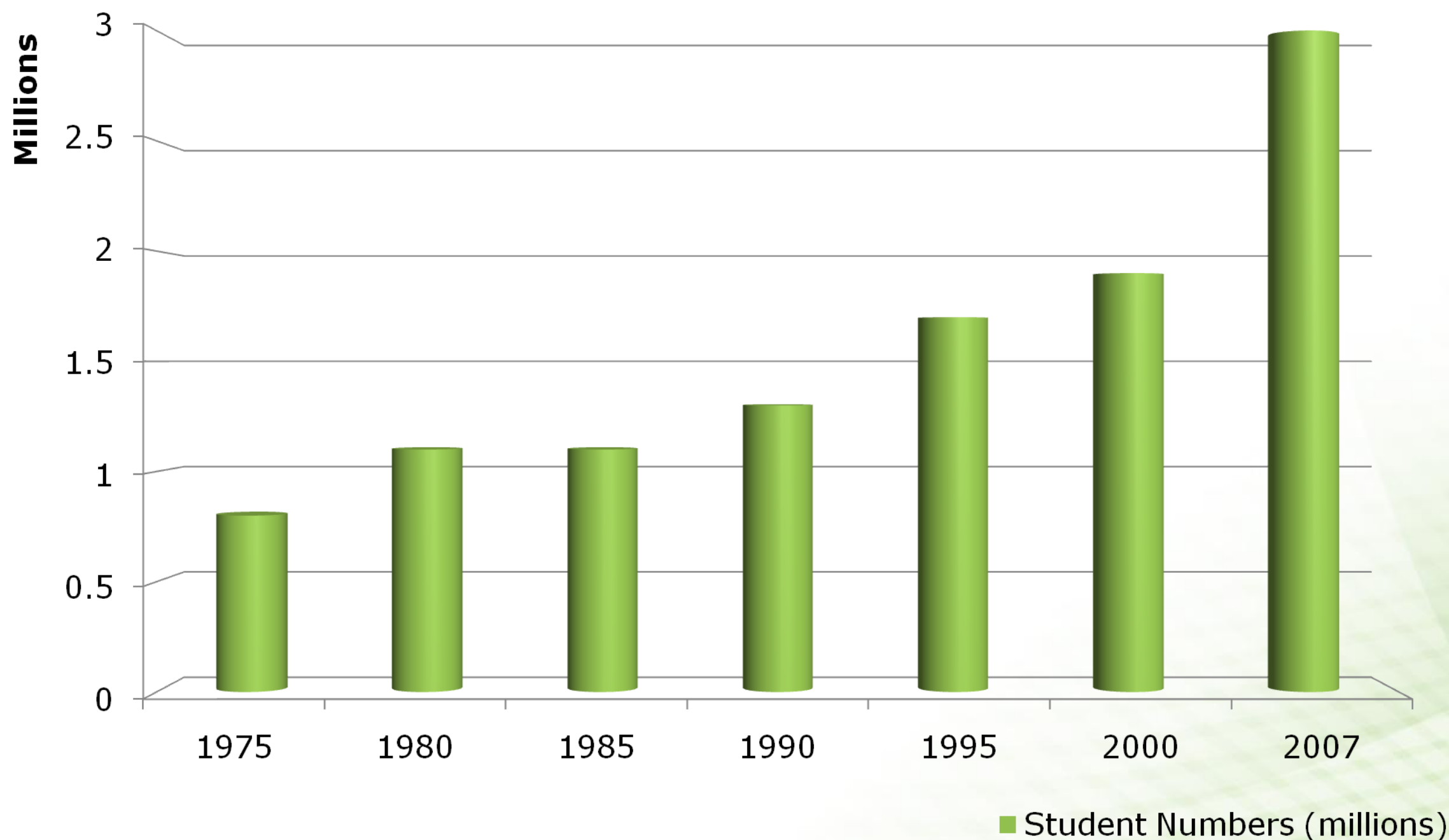


# Students: Distribution

- East Asia and the Pacific have risen twelve fold: 3.9 million students to 46.7 million in 2007
- 1970 almost every second tertiary student in the world studied in North America or Western Europe.

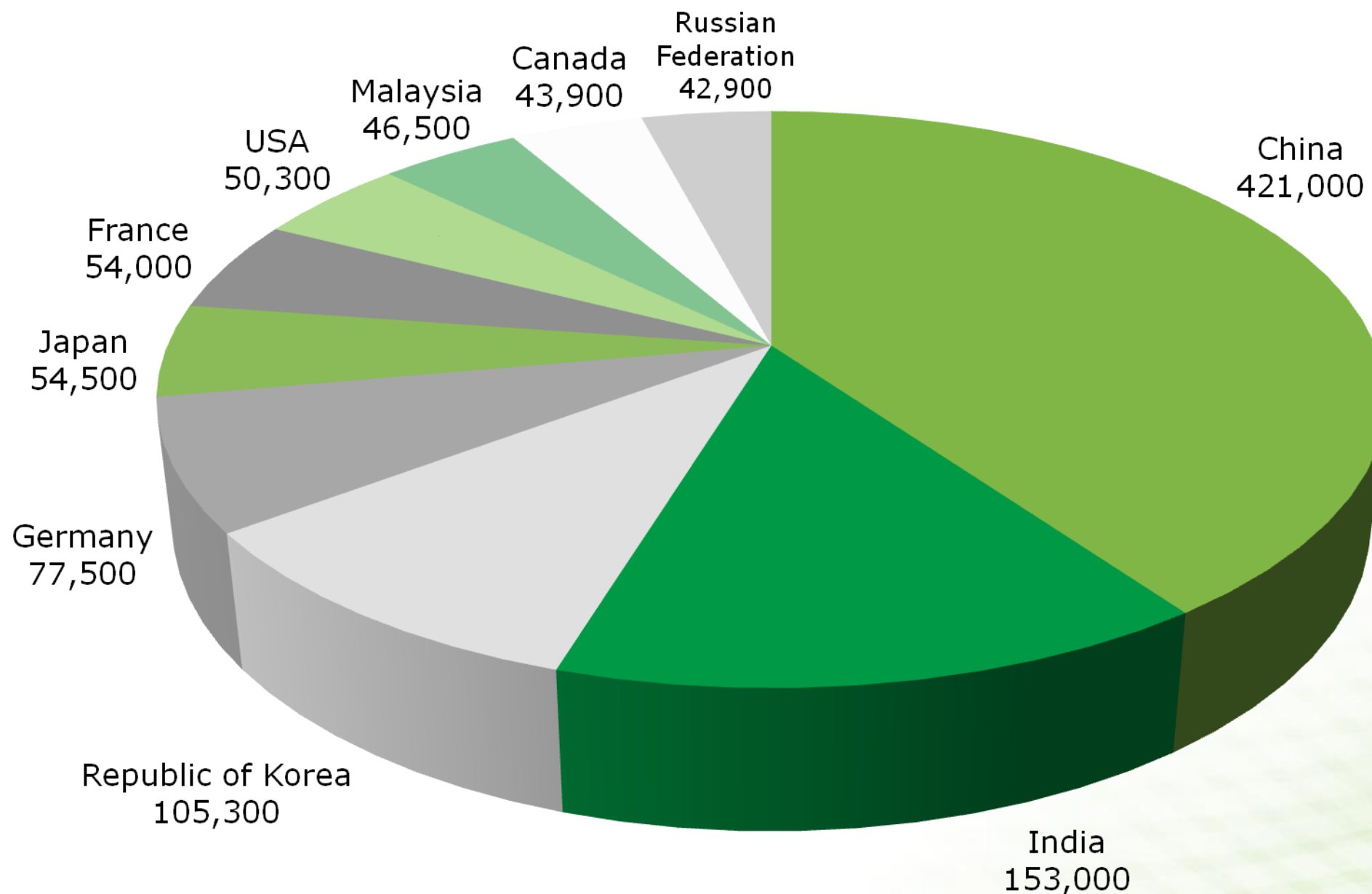


# Growth in Internationalisation of tertiary education (1975-2007)



# Student Mobility: Source Countries

These 10 countries account for 37.5% of the world's mobile students:



# Student Mobility: Host Countries

These 11 countries host 71% of the world's mobile population with 62% studying in the 6 top countries

Country	Students
USA	595,900 or 21.3%
UK	351,500
France	246,600
Australia	211,500
Germany	206,900
Japan	125,900
Canada	68,500
South Africa	60,600
Russian Federation	60,300
Italy	57,300

# Protecting Brand

## Variety of Players

- DIAC
- DEEWR
- Individual Institutions
- Lobby Groups



**Australian Government**

**Department of Education, Employment  
and Workplace Relations**



# Australia's Brand

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Built on:

- High quality courses
- High quality student services
- Value for money
- Safety of students
- Regulation of providers
- International recognition of courses

# Student Experience

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- What factors are important in deciding where to study
- How satisfied are students with the experience?



# Navitas Perspective

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We know the answers for:

- Recruitment
- i-Graduate international student barometer

# Factors

- Teaching quality
- Opportunity to study at Partner Institutions
- Navitas / Institution reputation
- Personal safety
- Cost of study



# Way Forward

- Quality of teaching
- Quality of experience
- Secure
- Economically successful
- Migration possibilities



## Contact Details

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