ATEM Western Region Full-day Workshop

Introduction to Design Thinking

Tuesday 8 August 2017 – Room 34.546/7, Edith Cowan University, 270 Joondalup Drive, Joondalup

With the digital revolution transforming everything, the only certainty about tomorrow is that it will be dramatically different from today. Many jobs that existed five years ago don’t exist today and many of today’s jobs will be gone in the next five years. Change has become an unstoppable force, so there’s no point trying to ignore it. And no point sitting back and being reactive when it hits. That’s not going to give us optimal results, as we’ll be left on the starting block. We need to operate by design, not default.

About design thinking
Design thinking is a human-centred and solution-focused methodology for innovation and problem-solving that enables development of the best possible solutions, outcomes and experiences. It’s used to address opportunities and challenges, to create new approaches to old problems and to create better services, policies, products, processes, communications and programs.

Who is this workshop for?
This workshop is for tertiary education staff who want to harness the energy of change by intentionally seeking to take advantage of the opportunities it brings, and intentionally seeking to design around the challenges that go with it. Our universities need as much help as they can to stay relevant to students in this rapidly changing world, and to be at the forefront of using the advances in technology to their greatest advantage. Staff need to equip themselves with the skills to help universities innovate and problem-solve their way through this decade of disruption.

About the workshop
This is an introductory-level workshop. Participants will learn how design thinking is different from traditional methods of innovating as we delve into its mindset and process, and use a range of design thinking tools. In a dynamic, fast-paced and fun environment participants will jump right in and experience design thinking for themselves by doing a full cycle through the design process.

Presenter
Carol Harding, Deputy Director, Australian Innovation Research Centre

Timetable
The workshop runs from 9:00 am to 4:30 pm, with registration and coffee from 8.30.

Getting there
ECU’s Joondalup campus is only 20-25 minutes from the Perth CBD by freeway or train. Directions will be provided to participants.